

Panorama LinkedIn

From 19 to 26 January 2026



FRANCE

[DRIPL RAISES €4M TO MAKE OFFICE HYDRATION SUSTAINABLE](#)

Dripl has raised €4 million to expand its office hydration solutions and eliminate 1 billion single-use packages by 2030. Already used in 500+ workplaces, Dripl is offering 10 workplaces in Belgium, the Netherlands, and Luxembourg a one-month trial.

[JET IMPORT HIGHLIGHTS RED BULL “ZERO EXCUSES” ACTIVATION](#)

Jet Import showcased the Red Bull Zero Excuses campaign at Antwerp rail station, delivering energy, visibility, and impact directly into commuters' daily lives.

[SMALL STEPS, BIG SAVINGS: HOW RESTAURANT GLASWERK REDUCES WATER WASTE](#)

Vintens highlights that Restaurant Glaswerk saves water through small measures, such as not leaving sinks running and using rinse water efficiently. Companies can explore similar water-saving tips using the Zakelijke WaterMeter tool.

[SAVE PLASTIC WITH WATER DISPENSERS](#)

Culligan Belgium highlights that a family can save up to 26 kg of plastic annually by using a water dispenser, with even greater savings for businesses. It offers an online calculator to estimate potential plastic reduction.

[AQUAFLANDERS DISCUSSES THE NEW REGULATION OF FLEMISH UTILITY SECTORS](#)

AquaFlanders CEO Carl Heyrman explained how water companies and sewerage managers in Flanders collaborate to address major challenges, including climate change, water supply security, and water quality, during a parliamentary hearing.

EUROPE

[JOINT ASSESSMENT OF TRIFLUOROACETIC ACID BY ECHA AND EFSA](#)

The European Commission has tasked ECHA and EFSA with a joint evaluation of trifluoroacetic acid, a persistent PFAS formed from certain pesticides and biocides, increasingly found in soil, groundwater, and drinking water.

[EXPLORE ECHA’S CHEMICAL DATABASE](#)

ECHA invites users to explore its extensive, free database, which contains data from REACH registrations, the CLH inventory, regulatory processes under REACH, CLP, POP regulations, and the Water Directive.

[DEPOSIT RETURN SYSTEMS DRAMATICALLY REDUCE BEVERAGE CONTAINER LITTER](#)

A recent factsheet from Reloop, highlighted by Natural Mineral Waters Europe, shows that Deposit Return Systems (DRS) not only boost recycling rates but also significantly reduce beverage container litter.

[MATTONI 1873 SUPPORTS CARITAS CZECH REPUBLIC’S THREE KINGS COLLECTION](#)

Mattoni 1873 provided 25,920 bottles of water to carolers participating in this year’s Three Kings Collection, ensuring they could go door-to-door across the country comfortably.

MATTONI 1873 PROMOTES KARLOVY VARY MINERAL WATER AS A HEALTH RITUAL

Mattoni 1873 highlights the importance of supporting health from within, presenting the traditional Karlovy Vary drinking cure as a simple and effective first step.

MATTONI 1873 REAFFIRMS SUPPORT FOR DEPOSIT SYSTEM DESPITE LEGISLATIVE DELAY

Mattoni 1873 reacts to the Czech government's rejection of a packaging bill, stressing that this decision delays, but does not reject, the introduction of a deposit system, reiterating its position that deposit systems are a cornerstone of a circular economy.

CARLSBERG PARTNERS WITH STIEGL FOR AUSTRIAN DISTRIBUTION

Carlsberg Export & License announced a strategic collaboration with Stiegl for the exclusive distribution of Carlsberg Pilsner and 1664 Blanc in Austria.

AQUALEX LAUNCHES FINO TOUCHLESS SENSOR FOR HYGIENIC WATER DISPENSING

AQUALEX Deutschland introduced the Fino Touchless system, featuring two sensors that allow contactless control with a simple gesture. The innovation makes dispensing chilled still or sparkling water effortless while maximising hygiene.

KRNWTR+ HIGHLIGHTS IMPORTANCE OF QUALITY WATER AT BAVARIA BREWERY

KRNWTR+ showcased its recent installation of full-service water taps at Bavaria Brewery, highlighting that water deserves careful attention.

KUMULUS WATER INSISTS ON THE IMPORTANCE OF DAILY HYDRATION

Kumulus Water reminds readers that fatigue can be a sign of mild dehydration and encourages steady, mindful water intake throughout the day. Reliable access to clean water is key, noting that one Kumulus system can produce up to 30 litres per day.

OTHER MARKETS

MAKER'S MARK UNVEILS NEW LOOK FOR CASK STRENGTH EXPRESSION

Suntory Global Spirits announced a refreshed design for Maker's Mark Cask Strength, featuring a premium glass bottle and a label highlighting its precise age statement.

DOPPER SHINES AT COMMUNITY AWARDS WITH CUSTOM BLAZING BLACK BOTTLES

Dopper participated in the AWOL Community Awards Show. Designer Kevin Rooi customised Dopper's Blazing Black bottles, turning each into a unique piece. Dopper also sponsored the Best Design Award, congratulating Lenny Pharrel on winning.