

# Why Auximedia ?



## 1. An **all-in-one** solution

Your 360° cockpit to manage all your reputation KPIs in real time, all channels and media combined.

## 2. A **cross-media** approach

Press, Online, Radio, TV, social networks, blogs... we integrate all content for a complete measurement of your media impact.

## 3. A team of **brand specialists**

A team of experts dedicated to the success of your brand, studying your challenges and proposing custom solutions: crisis alerts, media overviews, analysis reports, tailored dashboards...

## 4. **Tech Wizards**

We combine our expertise with top-notch artificial intelligence to turn a mass of media and social data into decision-making tools.

## 5. A **flexible** partner

Your challenges evolve, your campaigns succeed one another, and your markets transform. We adapt your solution to support you every step of the way.

# Our business: Media Intelligence



*“We help brands **(RE)CONNECT** with media narratives, societal trends and audience dynamics to stay relevant in PR, Marketing and Business decisions”.*

Arnaud Steinkuhler, CEO Auxipress/Auximedia Group